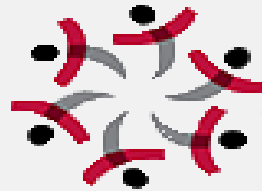


Giving Adolescents a Voice: Age-Appropriate Methods that Work for Measuring Gender Norms Across Contexts

YouthPower Learning
Gender and Positive Youth Development
Community of Practice

April 6, 2017



Advancing solutions to transform the lives of young people



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTHPOWER
LEARNING

YouthPower Learning

Advancing solutions to improve young lives

- **YouthPower Learning** advances solutions through integrated research and development programs to improve the capacity of youth-led and youth-serving institutions.
- *By engaging youth, their families, communities, and governments in innovative programs, we build young people's skills, assets, and competencies; foster healthy relationships; strengthen the enabling environment; and transform systems.*

What is Positive Youth Development (PYD)?

PYD programs recognize youth's inherent rights and result in youth who have assets, the ability to leverage those assets (agency), and the ability to contribute to positive change for themselves and their communities, surrounded by an enabling environment that supports them

<http://www.youthpower.org/positive-youth-development>



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTHPOWER
LEARNING

How can we partner together?

- Ongoing YouthPower Activities: YouthPower Implementation Projects
- Identifying What Works
- Measuring PYD: Indicators
- Sharing Resources, Events, Information, and What Works: Learning Hub YouthPower.org
- Communities of Practice:
 - Youth in Peace and Security
 - Gender
 - Youth Engagement
 - Cross-Sectoral Skills



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTHPOWER
LEARNING

YouthPower Learning Gender and Positive Youth Development (PYD) Community of Practice (CoP)

- Co-Champions

- Chisina Kapungu, Senior Youth and Gender Advisor, *International Center for Research on Women (ICRW)*
- Chelsea Ricker, Independent Consultant

- Facilitator

- Lindsey Woolf, YouthPower Learning Project Manager, *Making Cents International*



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTHPOWER
LEARNING

Gender and PYD CoP

- **Goal 1:** Promote gender integration in YouthPower programming with the aim of promoting gender and PYD integration across development programming.
- **Goal 2:** Transform gender and age-related norms through gender-synchronized approaches and engaging men and boys in PYD programs.
- **Goal 3:** Address gender-based violence through PYD programs.
- **Goal 4:** Close gender gaps among youth by fostering systems that promote gender equality.



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTHPOWER
LEARNING

Panelists

- **Pranita Achyut**, Senior Adolescent and Gender Specialist, *International Center for Research on Women (ICRW)*
- **Sarah Baird**, Associate Professor, Department of Global Health at the Milken Institute School of Public Health, *The George Washington University*
- **Rebecka Lundgren**, Ph.D., Director of Research at the Institute for Reproductive Health, *Georgetown University*
- **Kristen Mmari**, DrPH, Associate Professor, Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health, *Global Early Adolescent Study (GEAS)*
- **Alice Welbourn**, Author of *Stepping Stones*
- **Eugene Roehlkepartain**, Ph.D., Vice President, Research and Development, *Search Institute*



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER
LEARNING

“Listening to the voices of children themselves (rather than what adults say about them) reveals what is important to them, such as the patterning of gender in children’s social relationships.”

ALISON JAMES, 2007



Gender Roles, Equality And Transformations (GREAT)

included these components:

1 COMMUNITY ACTION CYCLE



2 RADIO DRAMA



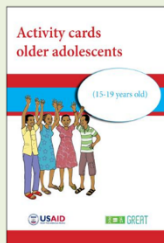
3 VHT SERVICE LINKAGES



4 COMMUNITY GROUPS USING TOOLKIT



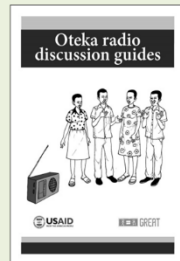
"Growing Up GREAT" Flipbooks



Activity Cards



Community Game



Radio Discussion Guides

Overall Aim



- For adolescents and their communities:
- Improve gender equitable attitudes, norms, and behaviors
 - Improve sexual and reproductive health knowledge, attitudes, and behaviors
 - Reduce gender-base violence

Research Design/Methods

1

Formative Research (life histories w/ 36 adolescents, IDIs w/ 35 significant others, ethnography)

2

Baseline-endline survey (4,500 adolescents & adults)

3

Cohort study (IDIs w/ 60 adolescents every 6 months for 2 years)

4

Qualitative assessment (FGDs & IDIs w/ 152 adolescents and VHTs)

www.irh.org/projects/great_project/

The Developmental Assets Profile

Ecology of Positive Youth Development

- External Assets
- Internal Assets
- “Plus” measures

Scope

- With partners (esp. World Vision and Save the Children)
- 30+ countries outside of N. America
- 32,000+ youth 30+ language adaptations

More info: www.search-institute.org/surveys/DAP



Scales,
Roehlkepartain,
& Shramko,
2016

WHAT IS STEPPING STONES WITH CHILDREN ?

Gill Gordon and Alice Welbourn, Salamander Trust

STEPPING STONES WITH CHILDREN



A transformative training for children
affected by HIV and their caregivers

Gill Gordon



Salamander Trust
TRANSFORMING THE WAY WE THINK ABOUT HIV



- ✓ **Holistic, comprehensive** programme including psycho-social, physical, sexual and material themes. Many outcomes. (29 sessions in total)
- ✓ 5-8s, 9-14s girls & boys & adult caregivers in **3 parallel groups**, mainly separate, with some plenaries & encouragement to **share** learning. Same topics but adapted for different peer groups
- ✓ Uses **positive language**, mindsight, virtues, visioning, as well as role-plays, games, & drawing
- ✓ Builds positive **cross-gender & inter-generational communication**

www.salamandertrust.net



Activities/ Components:

Qualitative research:

- Timeline (participatory research)
- Venn Diagram (participatory research)
- 30 in-depth narrative interview dyads among adolescents and parents in 15 sites

Development and validation of cross cultural survey instruments:

- Gender norms scales
- Vignettes (mixed methods)
- Health and behavior instrument

Overall Aim



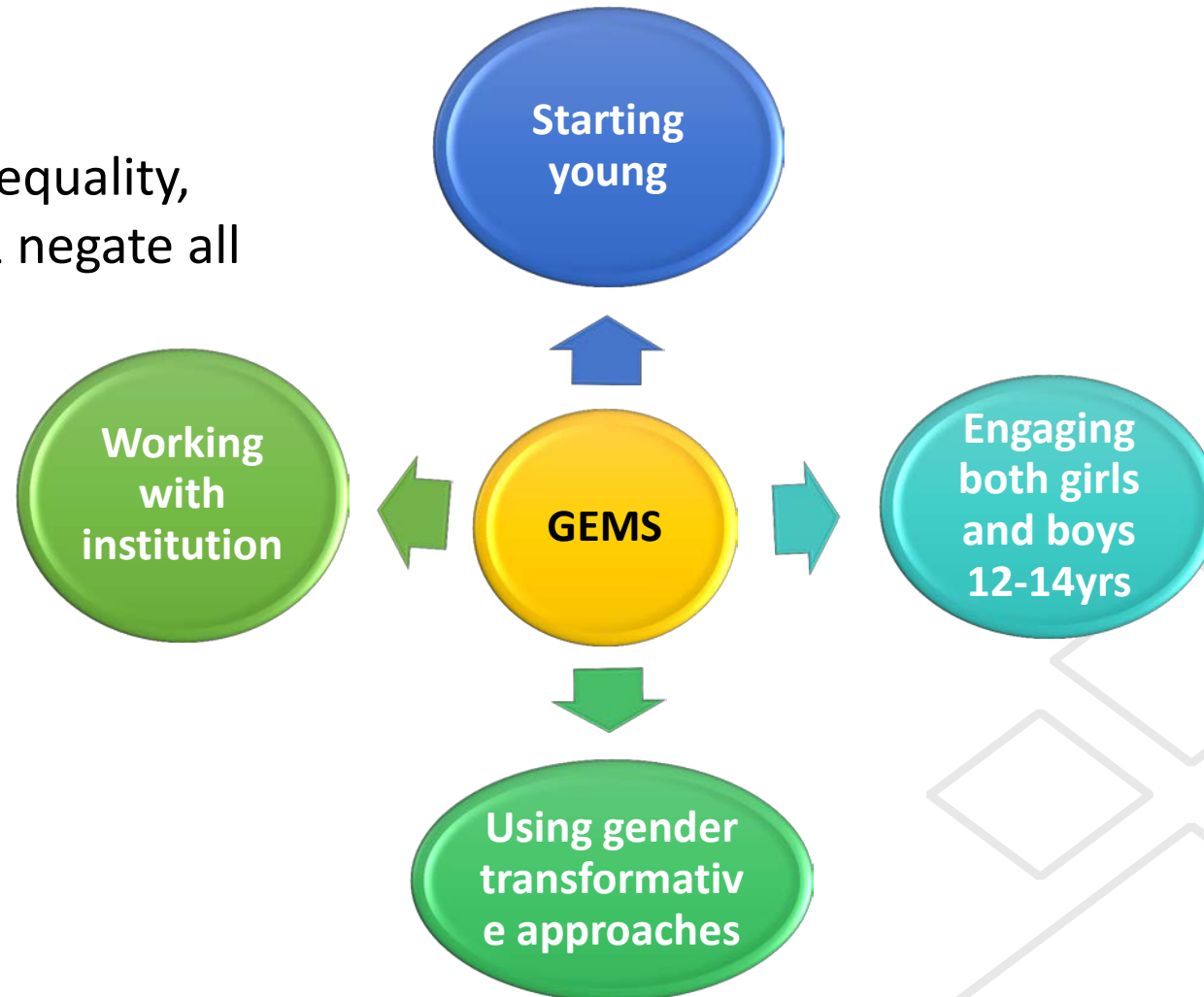
To understand the development of gender norms that predispose young people to sexual health risks and that contribute to healthy sexuality so as to provide programmatic knowledge for adults and young people to improve sexual and reproductive health outcomes

Research Design

- Implemented in 15 cities: Assiut (Egypt), Baltimore (USA), Blantyre (Malawi), Cape Town (South Africa), Cochabamba (Bolivia), Cuenca (Ecuador), Edinburgh (Scotland), Ghent (Belgium), Hanoi (Vietnam), Ile Ife (Nigeria), Kinshasa (DRC), Nairobi (Kenya), New Delhi (India), Ouagadougou (Burkina Faso), and Shanghai (China)
- Qualitative first phase began in 2014 to address:
 - Transitions into adolescence
 - Changes in interpersonal relationships, with attention to gender norms and behaviors
 - How adolescents adopt and enact gendered behaviors and roles

Gender Equity Movement in Schools

- A primary violence prevention program
- Aims to foster gender equality, redefine masculinity & negate all forms of violence

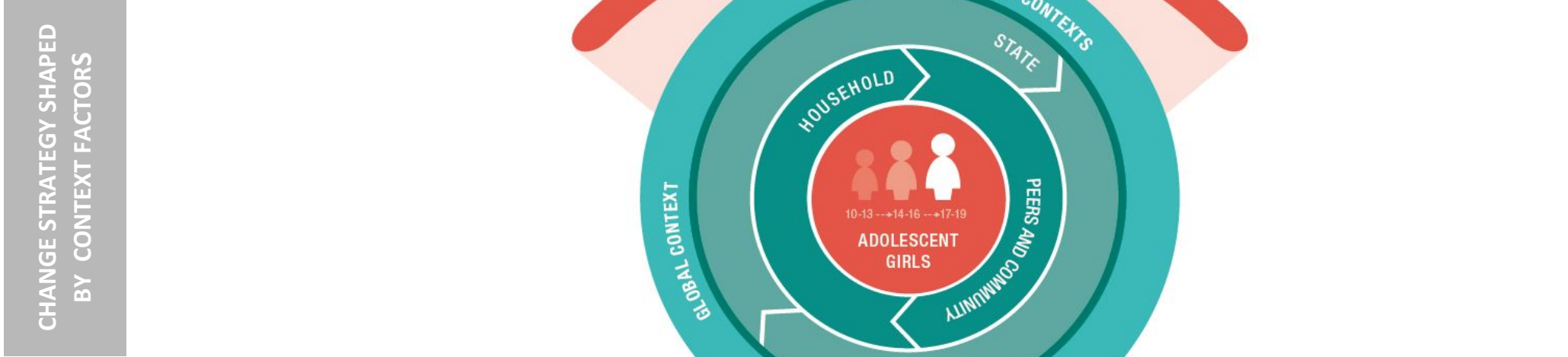


IMPACT

Improved well-being and opportunities for poor and marginalised adolescent girls in developing countries

OUTCOMES

ECONOMIC HEALTH AND NUTRITION PSYCHOSOCIAL CAPABILITIES BODILY INTEGRITY EDUCATIONAL VOICE AND AGENCY



CHANGE PATHWAYS

Empowering girls Engaging with boys and men Supporting parents Promoting community social norm change Supporting schools Strengthening adolescent services

PROBLEM

Inadequate knowledge about what works to tackle adolescent girls' poverty and social exclusion

POLICY MAKERS, PRACTITIONERS AND ANALYSTS:

Use evidence to improve policies and interventions

Access and engage with evidence on 'what works'

Demand evidence on 'what works'

GAGE generates a rigorous, high quality and policy relevant evidence

Panelists

- **Pranita Achyut**, Senior Adolescent and Gender Specialist, *International Center for Research on Women (ICRW)*
- **Sarah Baird**, Associate Professor, Department of Global Health at the Milken Institute School of Public Health, *The George Washington University*
- **Rebecka Lundgren**, Ph.D., Director of Research at the Institute for Reproductive Health, *Georgetown University*
- **Kristen Mmari**, DrPH, Associate Professor, Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health, *Global Early Adolescent Study (GEAS)*
- **Alice Welbourn**, Author of *Stepping Stones*
- **Eugene Roehlkepartain**, Ph.D., Vice President, Research and Development, *Search Institute*



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER
LEARNING



Very Young Adolescent (VYA) Sexual and Reproductive Health Resource

Very Young Adolescent (VYA) Sexual and Reproductive Health Resource Library

[Home](#)[About](#)[All Resources](#)

VYA SEXUAL & REPRODUCTIVE HEALTH LIBRARY

[www.k4health.org/toolkits/very-young-adolescent-](http://www.k4health.org/toolkits/very-young-adolescent-sexual-and-reproductive-health-clearinghouse)

[sexual-and-reproductive-health-clearinghouse](http://www.k4health.org/toolkits/very-young-adolescent-sexual-and-reproductive-health-clearinghouse)

Toolkit Purpose: This toolkit is for program managers, educators, health workers, advocates, researchers and policy makers committed to making a difference in the lives of very young adolescents (girls and boys between the ages of 10-14). The toolkit offers resources which

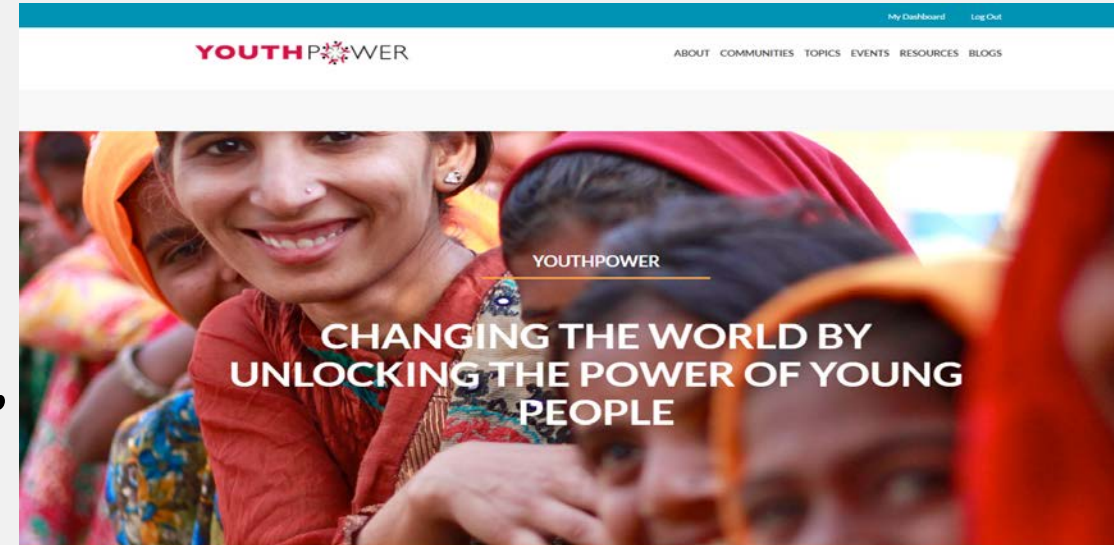
[Anemia Prevention](#)[Comprehensive Sexuality Education](#)

Panelists

- **Pranita Achyut**, Senior Adolescent and Gender Specialist, *International Center for Research on Women (ICRW)*
- **Sarah Baird**, Associate Professor, Department of Global Health at the Milken Institute School of Public Health, *The George Washington University*
- **Rebecka Lundgren**, Ph.D., Director of Research at the Institute for Reproductive Health, *Georgetown University*
- **Kristen Mmari**, DrPH, Associate Professor, Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health, *Global Early Adolescent Study (GEAS)*
- **Alice Welbourn**, Author of *Stepping Stones*
- **Eugene Roehlkepartain**, Ph.D., Vice President, Research and Development, *Search Institute*

What can you do next?

- Contribute to the Twitter stream and spread the message of PYD.
- Join a YouthPower Community of Practice.
- Visit the YouthPower Learning Hub at www.YouthPower.org and use the resources, best practices, and knowledge shared.



- Apply for a grant under contract in the next round.
- Register on the Learning Hub and share your own reports, studies and other resources on the Learning Hub, write a blog, announce a PYD event.

www.YouthPower.org



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTHP**WER**
LEARNING

Thank you!

Thank you for participating in the YouthPower Learning event hosted by the Gender and PYD CoP:

Giving Adolescents a Voice: Age-Appropriate Measure that Work for Measuring Gender Norms Across Contexts

Please respond to the very short survey that is being pushed to your computer now to help us improve future events.



@YPLearning



YouthPower Learning



USAID
FROM THE AMERICAN PEOPLE



PEPFAR
U.S. President's Emergency Plan for AIDS Relief

YOUTH POWER
LEARNING