

# checklist

before you post on social media:

- ✓ Ask yourself: "What is my intention with sharing this post?"
- ✓ Gain informed consent from the person in the picture and/or the caretaker. If you can't explain why you are taking photo, find a translator
- ✓ Know the name and background of the people portrayed
- ✓ Offer the person in the photo a copy
- ✓ Avoid sweeping and simplified generalizations, include informative text with names, place, etc.
- ✓ Be respectful of different cultures and traditions
- ✓ Ask yourself: "Would I have appreciated to be portrayed in the same manner?"
- ✓ Avoid sensitive, vulnerable situations and locations such as hospitals and health clinics
- ✓ Don't portray yourself as the hero in the story conveyed
- ✓ Challenge the perceptions, bring down stereotypes!