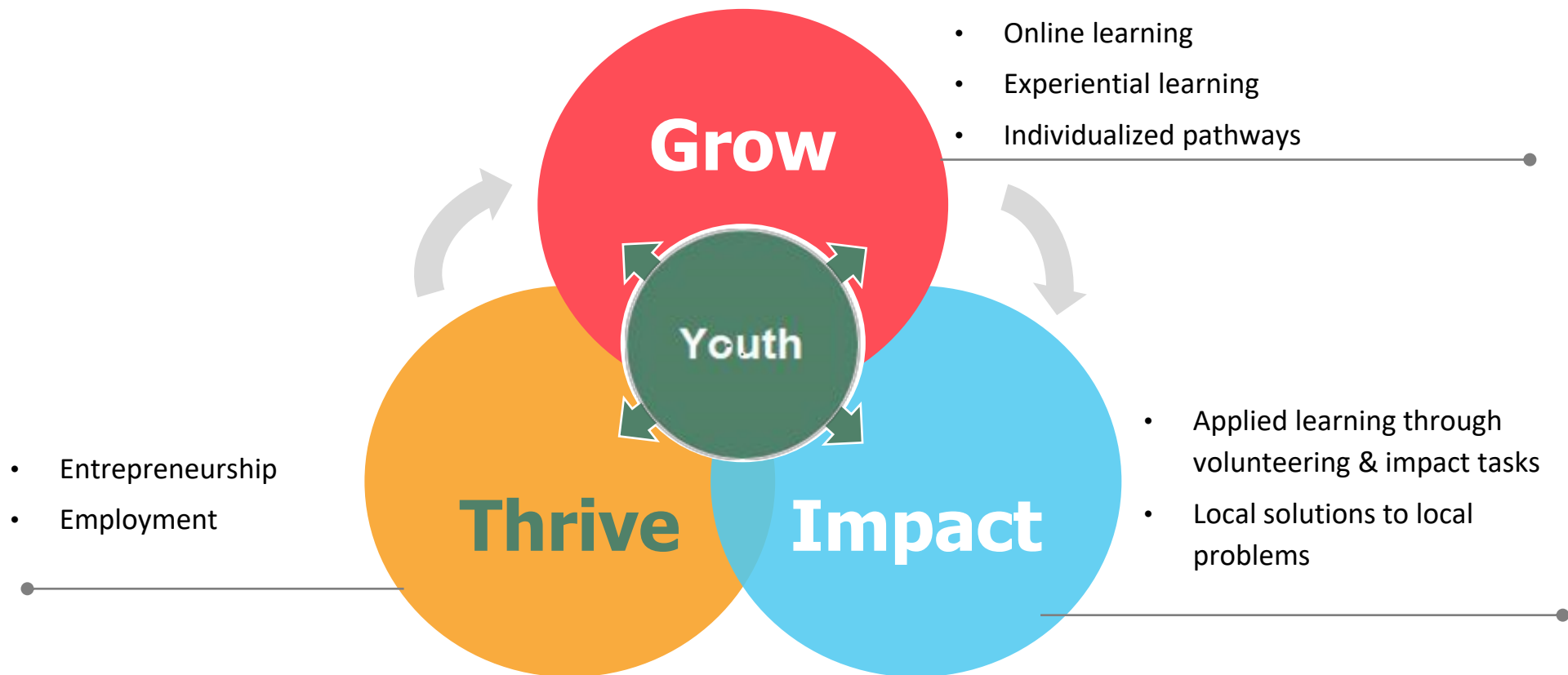


Yoma is a digital marketplace where youth can develop their skills, find opportunities, and achieve impact, while connecting to peers in a supportive community.



Verifiable CV via Blockchain

Self-Sovereign Identity

Digital Tokens

Psychometric Assessment

Contextualize Locally

Progress to Date:

- Won EU/BMZ #smartdevelopmenthack
- Successful soft launch in late 2020 reaching more than 250,000 (primarily African) youth via a series of impact challenges (BetterTogether Africa; Covid-19 Challenge; #ReimagineYourFuture)
- Established a coalition of partners and funders.

Vision for 2022:

- Have an established presence across **three continents**
- **3M Youth Engagements** in Yoma-related activities
- **Create 1.5 million** individualized learning paths
- Match young individuals across the world with **500,000 job**

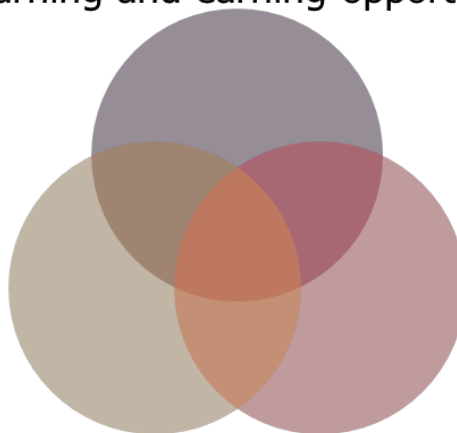
Ways Partners Can Support:

2. Opportunity Providers

Partners that bring learning and earning opportunities for Yoma users

1. Financing and Co-fundraisers

Support by direct financing or co-fundraising, i.e. by providing networking opportunities with other funders



3. Technical enablers

Combined technical and technological capabilities for the Yoma app development

New partners can bring additional features

GenU Youth Challenge

The Youth Challenge is present in **43 countries** and has reached and inspired more than **15 million young people** since 2018.

The goal of the Youth Challenge is to cultivate **25 million young aspiring entrepreneurs** to tackle the world's most pressing issues by 2023.



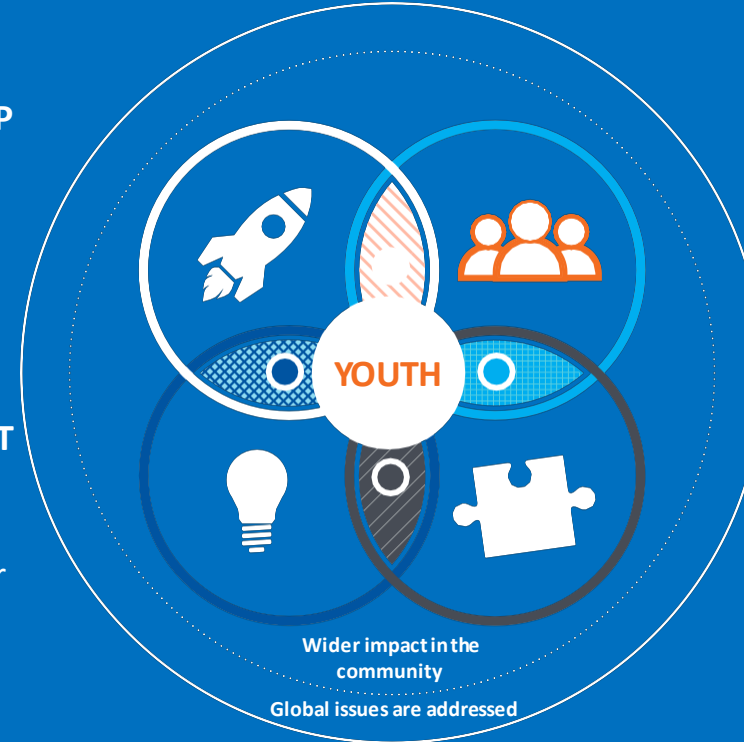
ENTRENEURSHIP

Equips young people with an entrepreneurial mindset



EMPOWERMENT

Builds confidence and networks to connect to further opportunities



SKILL BUILDING

Builds skills for the jobs of the future



CIVIC ENGAGEMENT

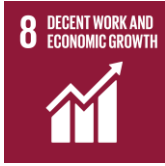
Builds a critical mass of young people with a social impact mindset



Young people viscerally understand the challenges that they face and have the ambition, passion, and drive to create relevant entrepreneurial solutions.



MODEL

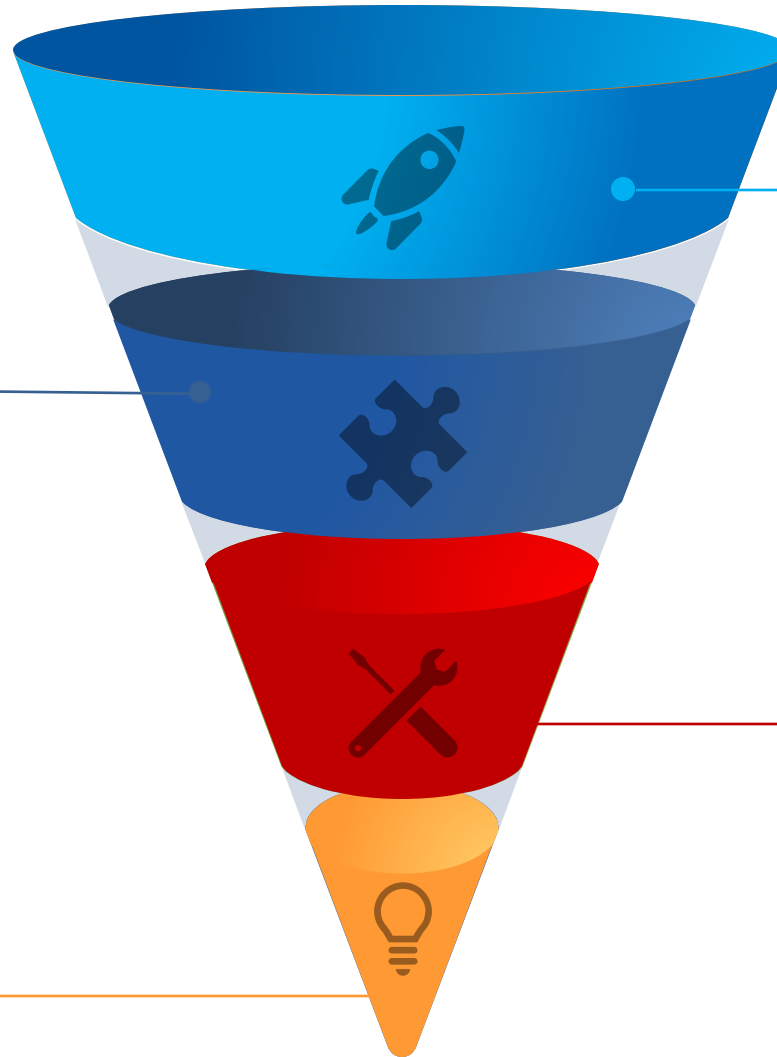


SKILL-BUILDING

- Entrepreneurship, financial literacy, HCD skills through parallel tracks of thematic Youth Challenges
- Bootcamps and immersive online skill-building
- Certification
- Prototyping early phase enterprises

ROAD TO SUSTAINABILITY

- Incubate the start-up towards a viable model of business
- Accelerate growth of existing enterprises developed through the process
- Fully supported, sustainable, growing enterprises with power to employ



INSPIRATION

- Large number of young people inspired and introduced into the entrepreneurship space
- Entrepreneurial mindsets and basic entrepreneurship skills

ENTERPRISE BUILDING

- Kickstart of youth-led enterprises
- Seed-funding, workplan building , budget development
- Mentorship
- Networking and peer-to-peer learning





What's the unique value of the Youth Challenge?

- A tested, **youth-centered** approach
- A **holistic**, innovative entrepreneurship intervention
- It has been co-designed, **co-created and co-led with young people**
- It engages a **local coalition of partners** (public, private, CSO, governments) to offer a rounded support to young people
- It has been designed with the most **marginalized young people** in mind

The Youth Challenge builds symbiotic synergies with mission-aligned partners to nurture a **critical mass of young entrepreneurs** with unwavering commitment to a better future globally.

THE VENTURES



Young changemakers are co-creating solutions and enterprises spanning from:

- Remote skill-building
- Access to **technology**
- Matching young people to **employment**
- Accessibility for disabled youth,
- **Mental health**
- Countless solutions to fight the effects **climate change** and beyond





CONSORTIUM
JEUNESSE
SENEGAL

The CJS is a new model of cooperation and development **driven** by young people and **co-led** with government, partners and experts to improve youth livelihood conditions under the Generation Unlimited global partnership.



A. Leadership Committee



Senegal Chapter

CHAMPIONS



Sobel A. Ngom
President
Consortium Jeunesse



Silvia Danailov
UNICEF
Representative in Senegal



CO-CHAIRS



Néné Fatoumata Tall
Senegal Minister of Youth



Baydi Agne
President of the National
Council of Employers



Irène Mingasson
European Union
Ambassador



B. Executive Board



9 Youth-led initiative from civil society, private and public sector

C. Key Partners for cycle #1



D. Goals

Informing, Engaging, and
Equipping

1 million youth in
Senegal

Employment and
Entrepreneurship

by 2025

A \$20M Youth Friendly Fund

\$ 3M already raised



A Multi-donor youth friendly fund that supports the scale-up the implementation of the "Yaakaar Youth-Led initiative".

Sometimes, it could be better to put all our eggs in the same bucket....

E. Action plan

Action 1

Empower young people to Access, Learn and Work, specially in suburban communities

Action 2

Federate and support collaborative practices between youth-led initiatives in the ecosystem

Action 3

Influence key players on public policies, programs and practices affecting youth livelihood

E. Approach

Federate



One-stop-shop
youth platform



Youth spaces coordination
network



All in One multi-actors
curriculum



Youth network of
volunteers

Campus Yaakaar

Reinforce

Access

Information

Inclusion

Participation

Learn

Essential and basic skills

Specialised skills in specific
fields

Financial+entrepreneurial
skills

Work

Creation of a business unit

Redirected entrepreneurship
service

Service-at-work

50 youth led trained and 15 selected to drive the field work

Cities and local
government

NGO, local NPO,
youth councils

Formal and
informal training
expert

Start-ups
Champions

Private
Sector

Influence

Pol'Innov

More youth in policies and
decision making tables

"Unlimited campaign"

Mass media coverage of youth local
initiatives; businesses, and products

Youth friendly Label

Guidance and best practices on
partners engagement for./with YP



Thank You

Harnessing the Demographic Dividend of Africa

Connecting Africa's Youth for Socio-Economic Transformation



Vision

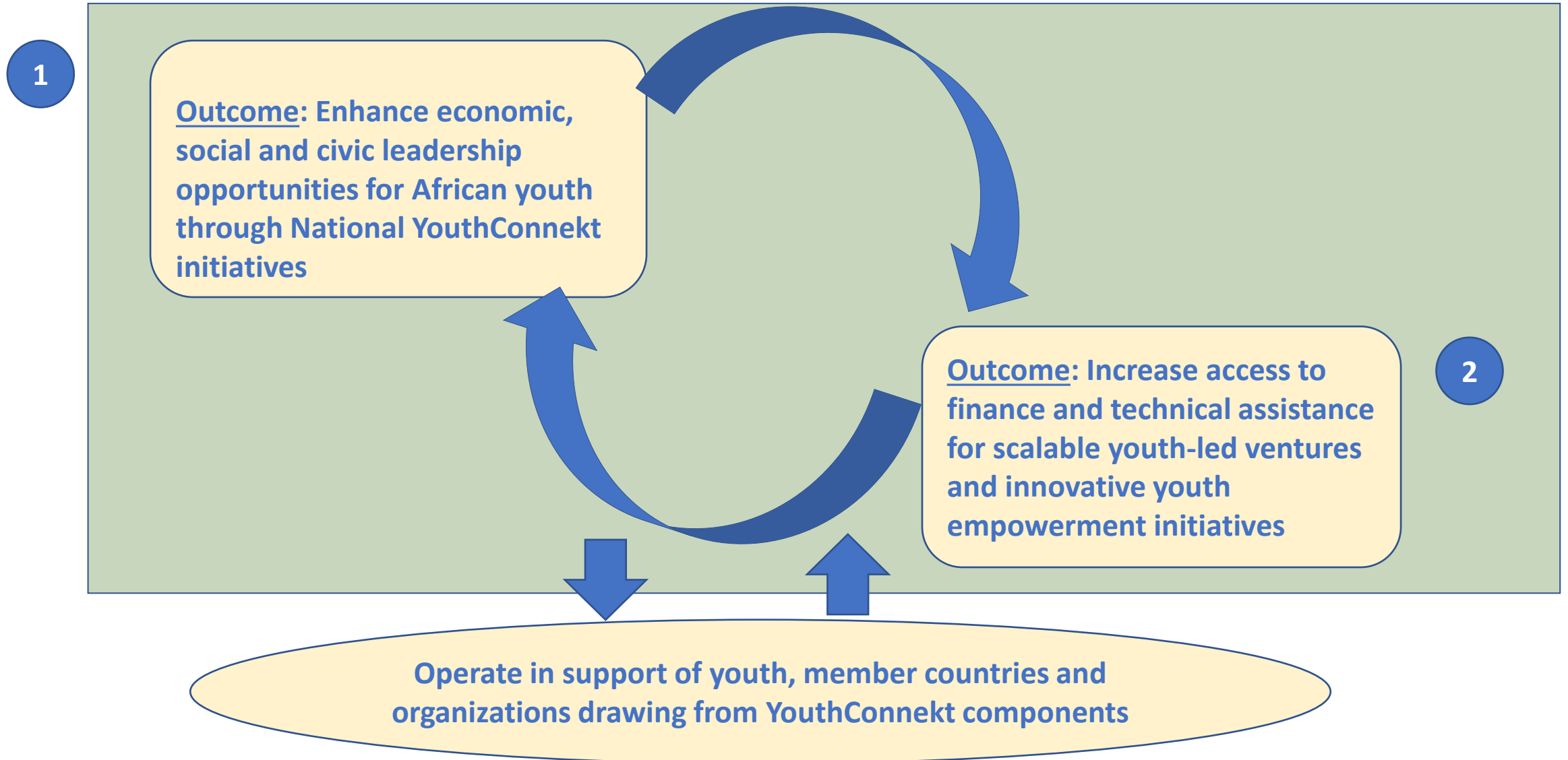
Connecting African youth for socio-economic Transformation

Mission

Empower young people by enhancing their knowledge, experiences and skills while investing in their ideas, innovations and initiatives to harness Africa's demographic dividends

YouthConnekt Africa Mode of Action

A Two-Pronged Approach



How Does The YouthConnekt Africa Hub Work?

YCA Hub's central role is to primarily strengthen the African youth empowerment ecosystem by equipping already existing initiatives with technical and financial resources, knowledge sharing and improved national ownership of the youth's socio-economic transformation agenda.

Through national YouthConnekt initiatives, the Hub accomplishes its mandate by



Coordinating a global network to create a continental ecosystem for African youth;



Sharing experience and knowledge on program and policy design, youth initiatives, fund setting and reporting;



Providing a conduit for resources at scale and data on youth to up-skill and finance African youth-led enterprises.

Strategic Framework



Educate

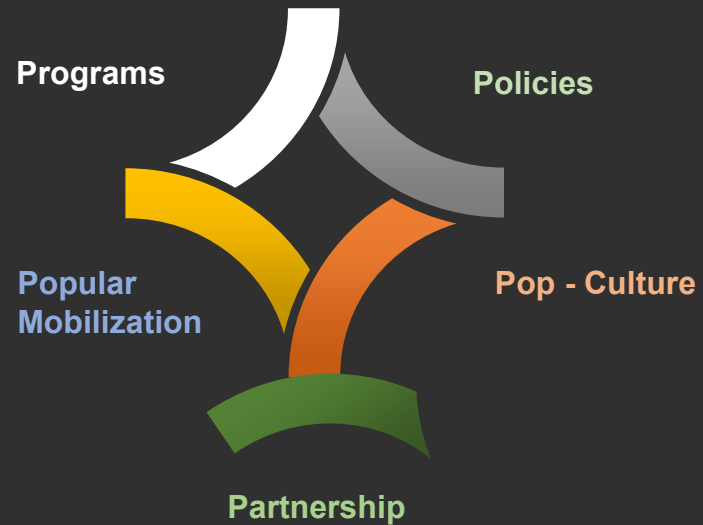


Empower



Employ

5 Ps Model



YouthConnekt Africa

Goals



Jobs & Entrepreneurship

Create 10 million jobs by 2020 in sustainable job environments in emerging industries.



Education / Skills

Create 25 million opportunities through training & enrolment in workplaces.



Civic Participation & Leadership

Identify, nurture & grow 1 million leaders that provide solutions, participate in advocacy & become role models in their communities.



Gender

Develop sustainable initiatives & policies that reduce gender inequality in education, jobs, technology & leadership.



Technology & Innovation

Form a 'hub of hubs' to connect incubation hubs across the continent and provide access to markets, innovation-friendly capital from partners, and partnership opportunities with peers across the continent. nurture 5,000 digital ambassadors in each country to help connect & digitally empower 100,000,000 Africans, allowing skills to be transferred to their local communities.



Our Impact & Success



YouthConnekt Guinee

- 600 young women trained & supported
- YouthConnekt for Women



YouthConnekt Liberia

- I-Forum Digital Programme
- Agri-Tech Forum



YouthConnekt Rwanda

- 772 Young entrepreneurs
- 4,973 Env-activists trained and engaged through Eco-Brigade



YouthConnekt Zimbabwe

- 1200 young entrepreneur
- 50 Incubants are under incubation



YouthConnekt DRC

- 2nd Fintech Forum (Inclusive finance and digital innovation)
- 100 entrepreneurs supported



YouthConnekt Burkina Faso

- 2 editions Burkina Youth days
- YC Burkina digital platform

YouthConnekt Sahel

- The UNDP Regional Project for Youth Empowerment in the Sahel (RPYES) aims to complement the work of UNDP country offices in the Sahel, member states and other development partners on youth empowerment.
- The YouthConnekt Sahel is one of the key activities of the regional youth project.

Existing Chapters:

Senegal, Mauritania, The Gambia,
Mali, Burkina Faso, Cameroon,
Guinea

Expressed Interest/In Progress:

- Niger

Pending EOI:

- Nigeria
- Chad

YouthConnekt Sahel Forum – Youth Rebranding The Sahel

- UNDP Sub-Regional Hub in Dakar, YouthConnekt Africa Hub and other partners are organizing the annual YouthConnekt Sahel Forum 2021.
- The Forum aims to create space for young people for youth voice and connection with like-minded young co-creators and innovators, role models, partners, donors, as well as learn successful development solutions in the Sahel.
- The YC Sahel Forum will be held in Senegal from 25 to 27 August 2021 and will focus on youth development solutions in the Sahel; Senegal being considered as a model of the YC program in the region.
- The forum will be an opportunity for youth and partners to showcase the positive image of the Sahel through innovative solutions (Rebranding the Sahel) and pave way for enhanced youth empowerment in the region.



THANK YOU

MURAKOZE

MERCI



Developing UNICEF's Strategic Plan with children and young people

Division of Data, Analytics,
Planning and Monitoring



Objectives

01

Consider children and young people's views on UNICEF strategies that will inevitably affect their lives

02

Build a space for meaningful contribution and engagement to the UNICEF Strategic Plan 2022-2025

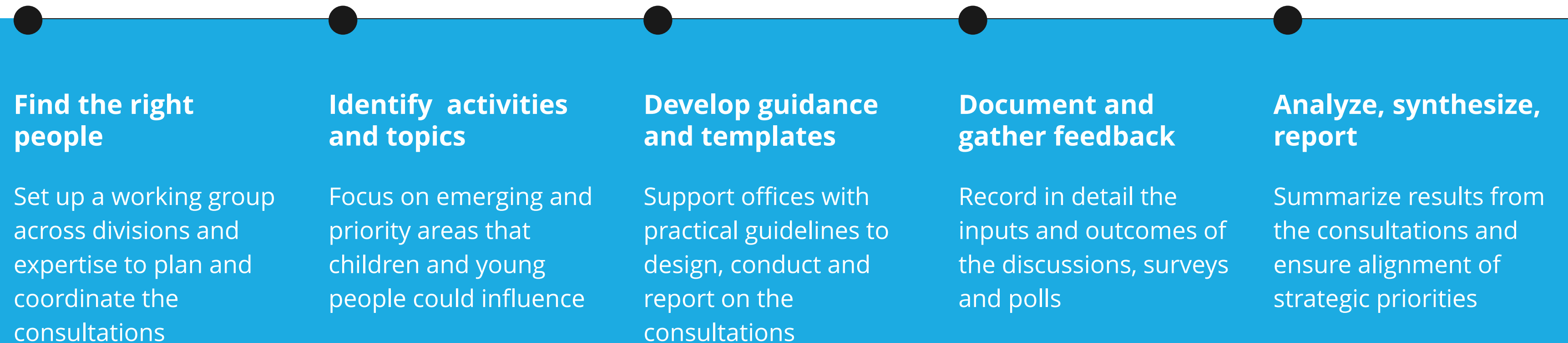
03

Strengthen children and young people's capacities and participation in organizational decisions



How did we go about it

Steps in our consultation process



What worked well

and lessons learned



Brainstorming and mapping possible activities and topics with a diverse group of colleagues



Developing a comprehensive guiding manual but allowing space for creativity



Ensuring proper ethical and child safeguarding measures and mechanisms



Talking about the consultation process before it even started to garner support



Recording quotes and making sure to put in place measures to gather visual footage



What now?

Explore new approaches and modalities to systematically engage children and young people on the **implementation of the Strategic Plan...**

...and beyond!